



## Newsletter 1/2013

22. May 2013

### 7. selection artfair Basel 2013

With this 7th issue of our newsletter, we are glad to announce again our participation at Art Basel 2013. For our VIP-clients, the exhibition will start on Tuesday, June 11 at 4.00 p.m. Our pleasantly grown data-bank of interested parties will again be served with an attractive VIP-package. It encloses a voucher for the well accepted "complementary drink" at our Cafe/Bar, where seatings are arranged for in- and outside the hall. Again we are offering our team of hostesses, customs-transport- and hanging or placement-service. Our partner Monro fine logistics offers transport-facilities to Basel at very competitive rates, which include all custom-formalities as well as delivery from our Store Lörrach directly to your fair-location. In addition, all galleries are taking benefit from the Press-Service of our new PR-Partner and freely available WIFI.

Furthermore, we are proud to inform you, that our location Basel Art Center after comprehensive reconstruction- and redecoration-works has turned into a real professional Exhibition-place, active throughout the year. 4 meter high walls, a glass entrance-portal, emergency lighting, fire-protection and a modern locking system is positioning Hall 33 as an attractive exhibition-location in the immediate vicinity of the Art Basel Fair.

In an effort to improve the quality of the selection artfair we are continuing our efforts to become an attractive niche-player in the vicinity of Art Basel. We as fair-organisers not only want to show fine art but also act as promoters and networkers with the aim, to bring people together, to create a platform and encourage collaboration. With outstanding art and dedicated exhibitors, we are possessing all the components to make a visit to the exhibition attractive and to open up new business-opportunities for the exhibitors.

With best regards

Matthias Rüthmüller  
Direktor